

Name: Mark Cappis
Client: You!
Date: 20/03/2006

Title: Radio Hero
Length: 30s
Run dates: TBA

BOY: We have all these clients calling, but we don't have any writers! We have to call Mark Cappis!

BG MUSIC: SUPERHERO THEME

ANCR: Mark Cappis is the man for your writing needs. Thanks to the power of his NAIT education, Mark Cappis wrote commercials for many NAIT businesses and Edmonton charities! Mark Cappis did his practicum at 95-3-K-Rock in Cold Lake, giving him extensive experience about the western Alberta radio market! Call Mark Cappis at 7-8-0-7-2-7-4-3-9-0. Mark's mother is ready to take your call! A complimentary resume and writing samples are attached! Mark Cappis...ready to save your station!

CLIENT: LRPS
TITLE:
LENGTH: 0:30
RUN DATES: TBD

WRITER: Mark Cappis
DATE: November 27, 2004
COURSE: RTA 353
ASSGN: CCP

BG MUSIC: EPIC, FANTASY, KIND OF LIKE LORD OF THE RINGS

ANNCR: (BIG, EPIC, MOVIE TRAILER VOICE) Enter another world...just down the street.

ANNCR2: Live role playing is theatre where you do more than watch guys on stage. With the Live Role Playing Society, you're in the show.

ANNCR: The stories take place everywhere, from distant galaxies

SFX: STARSHIP FLY-BY (:01)

To the vampires and werewolves next door.

BG SFX: POUNDING ON THE WALL

OLD MAN: Keep it down, you crazy kids!

SFX: WEREWOLF GROWL (:01)

ANNCR2: To find a game, check out w-w-w-dot-l-r-p-s-dot-c-a.

ANNCR: (BIG, EPIC MOVIE VOICE AGAIN) The Live Role Playing Society of Edmonton. You don't play the game. You are the game.

CLIENT: Augustana
TITLE: Spec Spot
LENGTH: 0:30
RUN DATES: TBD

WRITER: Mark Cappis
DATE: July 4, 2005
COURSE: RTA 353
ASSGN: CCP

BG MUSIC: THE GRADUATION MARCH

ANCR: High school is behind you. It is time for the next step of your life.

BGF SFX: GROWING CROWD NOISE

You could go to the big city and just become one with the crowd. Or, you could go to Augustana.

BG MUSIC: FUN, BOUNCY

FEMALE ANCR: The Augustana Faculty of the U of A is down in Camrose. Here, you'll benefit from smaller class sizes, giving you one-on-one attention with your professors.

ANCR: And, Augustana is a part of the U of A, so you get the same education as the big city.

FEMALE ANCR: Only with more breathing room.

ANCR: For more information, check out the website at [w-w-w-dot-augustana-dot-ca](http://www-dot-augustana-dot-ca). The Augustana Faculty of the U of A. Big city education without the crowds.

BG MUSIC: HEAVY, ROMANTIC, BARRY WHITE STYLE MUSIC

YOUNG WOMAN: (SLOW, IN LOVE) So, you were telling me about my
eyes?

YOUNG MAN: (POURING IT ON) Ah, yes. Your eyes are like....

LITTLE BOY: Ooo!

YOUNG MAN: (VERY ANGRY) Leave us alone, you little!

BG MUSIC: SLOW SUMMERTIME, BEACH BOYS MUSIC

ANNCR: Brothers and your summer just don't mix. Send your brother
to a NAIT summer camp. With camps ranging from
chemistry to extreme sports, there'll be one just right for your
brother. And NAIT's summer camps run from 8 til 4, leaving
you free to do other things.

SFX: OOOO! (:01)

ANNCR: For more info about NAIT's summer camps, call 4-7-1-7-7-1-
3.

CLIENT: NAIT
TITLE: Turn off the phones
LENGTH: 0:60
RUN DATES: TBA

WRITER: Mark Cappis
DATE: October 20, 2004
COURSE: RTA 353
ASSGN: 5

SFX GENERAL CROWD NOISE; HUSHED CONVERSATIONS; SOME

TYPING (UP AND UNDER)

PROF: Good morning class! Everyone take your seats and turn off
your computers!

SFX CROWD NOISE DIES, LEADING TO SILENCE

Open up your textbooks to page three hundred and thirty
seven. Today, we're talking about matrix multiplication....

SFX PROF'S LECTURE FADES INTO BACKGROUND

JANE: (WHISPERING) Did you hear what Drew did at the bar last
night?

SAM: (WHISPERING) No! What did he do?

JANE: (WHISPERING) Well, I've already e-mailed it to everyone.
Just check your e-mail.

SFX TYPING (:01)

SAM: (NOT BEING POLITE ENOUGH TO WHISPER ANYMORE)
Aww, jeez. I can't believe Drew did that!

SFX CELLPHONE RINGING (:01)

SAM: Hi, Misty! Yeah, I just got the e-mail. Isn't that insane?
What? Yeah, we're in class. It's only a review day. It's
nothing important. Well, see you at lunch!

SFX VIDEO GAMES (:01)

Wow, that's a great game website, Jane.

CLIENT: NAIT
TITLE: Turn off the phones
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JANE: I know! These are some of the coolest games ever. It's at
crazy games dot com. Check it out!

SFX VIDEO GAMES (:01)

SAM: Hey how much longer until this class ends?

JANE: I don't know. It's so boring.

PROF FADES BACK UP

PROF: ...and really, that's the only thing you need to know to pass
the final exam.

SFX STUNNED SILENCE (:01)

SAM: Were you taking notes?

JANE: I thought you were.

ANNCR: You miss quite a bit in class. Please, keep the cellphones
and computers off.

SAM: NAIT. Our school.

JANE: Our community.

SAM: Our future.

SAM & JANE: My responsibility.

You've just finished reading over the writing samples for **Mark Cappis**. To contact mark for an interview, please call (780) 727 – 4390. Or, you can send an e-mail to mark@chaosinabox.com.